



Editorial Contact:
Xenia Moore
Moore Media Relations, Inc
(619) 275-0185
xenia@moorepr.com

UCSD to Discuss Value Drivers for an Active RFID Real-Time Location System During the UHC 2010 Performance Excellence Forum

WHO: [Awarepoint](#), a provider of [ZigBee](#)-based real-time location solutions ([RTLS](#)) for hospitals, will participate at the UHC 2010 Performance Excellence Forum being held March 7-9, 2010. Scott Sullivan, Business Officer Perioperative Services at UCSD Medical Center, and an Awarepoint customer, will lead an educational session entitled: "Beyond Asset Tracking: How UC San Diego Medical Center Achieved an ROI with an Active RFID Real-Time Location System." During these challenging times, hospitals should invest in technology solutions that offer operational efficiency and a rapid return on investment. Mr. Sullivan will discuss how RFID increased equipment utilization campus-wide, automated manual processes and created a more efficient staff environment for patient care and safety.

WHEN: March 7-9, 2010

WHERE: [Gaylord Texan Resort & Convention Center](#)
1501 Gaylord Trail
Grapevine (Dallas), TX 76051

TOPIC: **Tuesday, March 9, 2010 – 8:00-9:15 AM**

Beyond Asset Tracking: How UC San Diego Medical Center Achieved an ROI With an Active RFID Real-Time Location System

Learn how radio frequency identification (RFID) can solve a broad range of equipment issues. Presenter from UC San Diego Medical Center will explain how the medical center initially reduced its rental costs for mobile medical equipment and improved its equipment processes by implementing a real-time location system. However, the medical center has gone beyond asset tracking to develop departmental applications, such as an enterprise workflow that tracks medical instrumentation trays across multiple campuses.

CONTACT: Valerie Fritz, 858.345.5009 vfritz@awarepoint.com

About UCSD Medical Center

University of California San Diego (UCSD) operates San Diego's only academic medical center system of hospitals, clinics and regional specialty centers. The two-hospital system includes UCSD Medical Center-Hillcrest, licensed for 386 beds, and the 119-bed John M. and Sally B. Thornton Hospital, which opened in the summer of 1993. UCSD Medical Center - Hillcrest is the primary hospital for the University of California, San Diego School of Medicine. The region's only academic medical center offers both primary care and specialized services, including a full range: Surgery, Diagnosis and Management of Genetic Diseases, Neurology, Orthopedics and Hyperbaric Medicine Center. The recently renovated 386-bed hospital at UCSD Medical Center - Hillcrest is also the primary site for such regional services as Bone Marrow Transplantation, Regional Burn Center, Infant Special Care Center (NICU), UCSD's Birth Center, the County's Only Level I Trauma Center and the National Institutes of Health-Designated Clinical Research Center.

About Awarepoint

Awarepoint's real-time location systems (RTLSs) include its real-time awareness platform, firmware, active RFID tags, sensors, and bridges. Awarepoint's technologies collect raw sensor data and transform that data into high-value positioning information that can be used to add location awareness to a variety of healthcare, manufacturing, security and other applications. Requiring no hard wiring, Awarepoint's "plug and track" ZigBee-based wireless sensor network is a fully managed service, including hardware, software, remote monitoring and maintenance. The company is headquartered in San Diego, California and serves its hospital customers across the United States through an exclusive distribution partnership with Skytron. Track us down at www.awarepoint.com.

About Skytron

Skytron provides innovative and efficient medical equipment solutions for a variety of healthcare settings and hospital departments, and is recognized across North America for the highest quality products, extensive product menu and exceptional customer service. Skytron products include surgical lighting, tables, booms, integration, stainless steel, RTLS-RFID technology, and more. Since 1972, Skytron has remained true to their commitment of "customer service first, everything else will follow." For more information on Skytron's quality products, visit www.skytron.us.

About University HealthSystem Consortium

The University HealthSystem Consortium (UHC), Oak Brook, Illinois, formed in 1984, is an alliance of 107 academic medical centers and more than 230 of their affiliated hospitals representing approximately 90% of the nation's non-profit academic medical centers. UHC provides data products and services to members to support clinical, operational, financial and supply chain improvement. The mission of UHC: To advance knowledge, foster collaboration, and promote change to help members succeed in their respective markets. For more information visit <https://www.uhc.edu/12443.htm>.

###